

Leadership



Innovation

Nominees

2014 WSAE Board of Directors

**Chair (2014)**

Eric Lanke, CAE
CEO
National Fluid Power Association

**Director (2013-2016)**

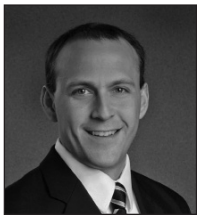
Kristina Mattson-Grimm, CAE
Vice President Membership, Products and Services
Credit Union Executives Society

**Chair-Elect (2014)**

Barb Kachelski, CAE
Senior Vice President/COO
American Academy of Cosmetic Dentistry

**Director (2013-2016)**

William Sepic, IOM
President
Wisconsin Automobile and Truck Dealers Association

**Secretary/Treasurer (2014)**

Martin Tirado, CAE
Executive Director
Snow and Ice Management Association

**Director (2013-2016)**

David Schmidt, CMB
CEO
Wisconsin Bakers Association, Inc.

Note: Terms run December to December of each year.

Continuing Board Members

**2014 Past Chair (2014)**

David Feldner, CAE
Executive Director
Milwaukee NARI Home Improvement Council, Inc

**Director (2012-2015)**

Dave Baumann
Chief Operations Officer
Executive Director, Inc

**Industry Partner**

Director (2012-2015)
Marin Medema, CMP
Senior Sales Manager
The Osthoff Resort

**Director (2011-14)**

Ross Ament, CAE
President
Ament Associates, Inc

**Director (2012-2015)**

Mike Theo, CAE
President and CEO
Wisconsin Realtors Association