

WSAE TASK FORCE

Associations Advance Wisconsin

December 5, 2012

2:00pm-4:00pm

The Sheraton Hotel – Reflection Room B

706 Nolan Drive, Madison, WI 53713

Agenda

- I. Competitive Wisconsin Be Bold 2
- II. ASAE Foundation Grant Proposal
 - Update
 - Draft of Submittal
 - EDI funded consultant – 100 hours
 - Preliminary Scope of Work
 - Preliminary Meetings with:
 - Alverno College
 - Milwaukee Area Technical College (MATC)
 - Association Workforce Needs Assessment
- III. Association Law/Regulatory Environment
 - Current Regulatory Environment
 - National/Regional Comparative Analysis
 - Wisconsin Needs and Wants Assessment
- IV. Power of A
ASAE Strategy and Tactics
 - Making the case of the value proposition of Associations
 - Lessons learned and application in Wisconsin