



Jam Session Takeaways and Ideas for 2014

1. Tour of Surgery of the Hand
2. Sharing innovative ideas
3. Bus to local innovative businesses
4. Hiring staff to deal with innovation
5. Be sensitive to generational shift
6. New social media – need to give info they want or came to look for
7. Use of environmental scan
8. Mission statement necessary
9. Innovation is hard – it means letting go of old ways
10. Chaos and failure is part of innovation – even good ideas can fail
11. Everyone needs a bobblehead
12. Great ideas can push us out of our comfort zone
13. Can improve upon two good ideas
14. Passion is important
15. Innovation needs an inspirational setting
16. Don't put a time limit on innovation
17. Innovation comes out of small groups
18. Finding a new solution, not just an "or" option
19. Environment to do brainstorming – non conventional
20. No fear! Think like a 5 year old
21. Buy out a new membership
22. Start at top of bottom
23. Put a face to everything
24. Think about the stance you take
25. There's not an "or" but an "if"
26. Staff and organization as a whole; not just members
27. Other viewpoints are positive, not negative
28. There are no crazy ideas
29. Opposing sides can help answer the problem
30. Open floor for ideas to be submitted
31. Must respond to a need
32. Trends can impact what innovation may look like
33. Bare ourselves of the criticism
34. Think differently
35. It's a process
36. Seek non-conventional ways to gather ideas
37. Things can be made better
38. R&D – ripoff and duplicate