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**WSAE Enhanced Mentoring Program**

**Purpose:** To provide a resource and method for association management professionals and business partners to share expertise and provide advice and clarity in specific disciplines of interest. The concept is that not only will people that seek advice and clarity in an area of expertise, such as fundraising, marketing or member engagement, from a content expert, but also by being in a group setting, learn from each other.

Topics of interest are called **Spokes**. Each Spoke will have a least one (or possibly more) **Spoke Leaders.** The overall Enhanced Mentoring Program coordinators are **Hubs.**

**Spoke Leaders** will agree to:

* Be willing to share their expertise in the content area of that Spoke.
* Convene and facilitate either an in-person or virtual session of WSAE members interested in that content area.
* Discover the interest of the group as to how often or in what method they prefer connecting.
* Not be expected to be a “consultant” or individual team member to any one person or organization.
* Respond to questions posted in the WSAE Connected Community that pertain to his/her Spoke
* Discretionary: Willing to discuss questions on an individual basis with Spoke members

**WSAE member participation:**

* Members can participate in more than one Spoke.
* Members can be a Spoke Leader in one content area and a participant in another.

**Possible Methods of Convening:**

* In-person before or after a previously scheduled WSAE event.
* Separate in-person meeting at a mutually agreed upon location.
* Conference call.
* Virtual meeting.

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**Other possibilities:**

* Each Spoke could create a Discussion Group within the WSAE Connected Community
* Outcomes of these Spokes could be articles in the WSAE information systems, suggested presenters at WSAE events, webinars or other creative ideas of sharing.

**Enhanced Mentoring Hub, Ross Ament:**

* Program Coordinator
* Seeks potential Spoke Leaders
* Convenes Spoke Leader Engagement meeting
* Nudges Spoke Leader to action
* Tracks Enhanced Mentoring activity

**Enhanced Mentoring Co-Hub, Michelle Czosek:**

* Tracks Enhanced Mentoring activity
* Coordinates Spoke requests for meeting space and time if aligned with existing WSAE event
* Coordinates Spoke requests for conference call capability
* Scans activity of Spokes for other areas of benefit to WSAE and its members