

Photos help everyone put names with faces

Association executives are the consummate “people people,” but even the best occasionally have to rattle the memory banks for a name. Do yourself – and your WSAE colleagues – a favor and upload a profile photo on the WSAE Connected Community.

A good profile photo is:

- Close up – your face, with a little shoulder and background for framing
- Casual – tells more about your personality than a studio shot
- Color – black-and-white is for old yearbooks, not the web
- Contemporary – if no one remembers you with a mullet, it’s time for a new photo

The best format is a square, approximately 200 by 200 pixel, jpeg file. To upload your photo, go the WSAE Connected Community > Directory > Profile > edit picture.

Before the next WSAE event, you can visit the Connected Community and replenish your memory banks – without peeking at name badges!