



Wisconsin Society
of Association Executives

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2024 WSAE Membership Development Committee

Committee Charge	Focuses on maintaining and expanding membership and increasing the leadership and engagement of members in activities of WSAE.
Goals & Responsibilities	<ul style="list-style-type: none">• Foster relationships within association membership• Develop and implement renewal strategies• Increase delivery of benefits and services• Develop and implement recruitment strategies• Understand why members join and what would make them leave WSAE• Serve in advisory capacity to Education Committee when new member events are incorporated into Association conferences
Committee Composition	The Communications Committee is comprised of 7-9 Members.
Term of Service	All committee members agree to serve an approximate one-year term. Committee term: January 8 - December 31, 2024
Expected Commitment	The Membership Development Committee meets 4-6 times per year virtually. Time commitment is approximately 1-2 hours per month.
Reporting Expectations	The Membership Development Committee reports to a board liaison, providing updates as needed.
Committee Member Requirements	<ul style="list-style-type: none">• Desire to advance the mission of WSAE• Must be able to carry out the work of the committee• Must be able to make the necessary time commitment• Must be able to attend and actively participate in conference calls and meetings• Are a WSAE member in good standing