

# Sponsorship Commitment Form

Thank you for your commitment to supporting the mission of the Wisconsin Society of Association Executives through your contribution.

Please complete the details on this form to customize your promotional opportunities for 2024 and return to the WSAE office:

WSAE: 6737 W Washington St, Ste 4210, Milwaukee, WI 53214 • info@wsae.org • Fax: 414-755-1346 • Questions? 414-338-WSAE (9723)

## SPONSOR INFORMATION

Company/Entity Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

<b>Billing Contact</b>	Name	Phone	Email
<b>Sponsorship Contact</b> <input type="checkbox"/> same as above	Name	Phone	Email
<b>Events Contact</b> <input type="checkbox"/> same as above	Name	Phone	Email
<b>Social Media Contact</b> <input type="checkbox"/> same as above	Name	Phone	Email

## PAYMENT INFORMATION

Please provide credit card information below or remit payment by check to WSAE office.

(Credit card information cannot be accepted by e-mail.)

Payment in full is requested upon submission of Commitment form, but additional options are available as necessary:

**Please select:**

Payment in full upon submission **-or-** Invoice:  Biannually (Jan & Jun) or  Quarterly (Jan/Apr/Jul/Oct)

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Receipt e-mailed to: \_\_\_\_\_

If these sponsorship offerings don't quite fit the way you want to contribute and be involved with WSAE, please contact the office to discuss customizing the offerings for your level.

<b>Total Sponsorship Amount From All Three Pages</b> \$ _____
--

# Sponsorship Commitment Form

Thank you for your commitment to supporting the mission of the Wisconsin Society of Association Executives through your contribution.

Please complete the details on this form to customize your promotional opportunities for 2024 and return to the WSAE office:

WSAE: 6737 W Washington St, Ste 4210, Milwaukee, WI 53214 • info@wsae.org • Fax: 414-755-1346 • Questions? 414-338-WSAE (9723)

SPONSORSHIP PACKAGE				
Select one:	<b>★★★★ 4-Star</b> <input type="checkbox"/> \$15,000	<b>★★★ 3-Star</b> <input type="checkbox"/> \$8,500	<b>★★ 2-Star</b> <input type="checkbox"/> \$5,000	<b>★ 1-Star</b> <input type="checkbox"/> \$2,500

LEVEL-UP! MEMBERSHIP (optional)				
Option to increase to:	Includes unlimited members	Includes up to 25 members	Includes up to 10 members	Includes up to 5 members
Unlimited Members		<input type="checkbox"/> Add'l contribution: \$4,500	<input type="checkbox"/> Add'l contribution: \$6,000	<input type="checkbox"/> Add'l contribution: \$6,750
Up to 25 Members			<input type="checkbox"/> Add'l contribution: \$1,500	<input type="checkbox"/> Add'l contribution: \$2,250
Up to 10 Members				<input type="checkbox"/> Add'l contribution: \$750

PUBLICITY OPPORTUNITIES				
Website Banner	Includes rotating year-round (x2)	Includes rotating year-round	None included with this level	None included with this level
	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____
Desired Months	<input type="checkbox"/> Any / <input type="checkbox"/> Jan / <input type="checkbox"/> Feb / <input type="checkbox"/> Mar / <input type="checkbox"/> Apr / <input type="checkbox"/> May / <input type="checkbox"/> Jun / <input type="checkbox"/> Jul / <input type="checkbox"/> Aug / <input type="checkbox"/> Sept / <input type="checkbox"/> Oct / <input type="checkbox"/> Nov / <input type="checkbox"/> Dec			
VantagePoint Banner	Includes 6/yr	Includes 3/yr	None included with this level	None included with this level
	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Add'l __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____	<input type="checkbox"/> Optional __ at \$250 each = \$_____
Desired Months	<input type="checkbox"/> Any / <input type="checkbox"/> Jan / <input type="checkbox"/> Feb / <input type="checkbox"/> Mar / <input type="checkbox"/> Apr / <input type="checkbox"/> May / <input type="checkbox"/> Jun / <input type="checkbox"/> Jul / <input type="checkbox"/> Aug / <input type="checkbox"/> Sept / <input type="checkbox"/> Oct / <input type="checkbox"/> Nov / <input type="checkbox"/> Dec			
Social Media Posts	Includes 6/yr	Includes 4/yr	Includes 1/yr	None included with this level
	<input type="checkbox"/> Add'l __ at \$100 each = \$_____	<input type="checkbox"/> Add'l __ at \$100 each = \$_____	<input type="checkbox"/> Add'l __ at \$100 each = \$_____	<input type="checkbox"/> Optional __ at \$100 each = \$_____
Desired Months	<input type="checkbox"/> Any / <input type="checkbox"/> Jan / <input type="checkbox"/> Feb / <input type="checkbox"/> Mar / <input type="checkbox"/> Apr / <input type="checkbox"/> May / <input type="checkbox"/> Jun / <input type="checkbox"/> Jul / <input type="checkbox"/> Aug / <input type="checkbox"/> Sept / <input type="checkbox"/> Oct / <input type="checkbox"/> Nov / <input type="checkbox"/> Dec			

COMPANY LINKS	
Website	<b>IMPORTANT NOTICE ABOUT SPONSOR PUBLICITY</b>  Star Sponsor Website, VantagePoint and Social Media publicity are items designed by the WSAE office in thanks for the support provided through the program. These are not advertisements. Advertising may be purchased for display on the Website, in the VantagePoint and through Social Media Blasts if the Sponsor would like to design/provide their own artwork as advertising.
Facebook	
LinkedIn	
X (formerly Twitter)	
Instagram	
YouTube	

# Sponsorship Commitment Form

Thank you for your commitment to supporting the mission of the Wisconsin Society of Association Executives through your contribution.

Please complete the details on this form to customize your promotional opportunities for 2024 and return to the WSAE office:

WSAE: 6737 W Washington St, Ste 4210, Milwaukee, WI 53214 • info@wsae.org • Fax: 414-755-1346 • Questions? 414-338-WSAE (9723)

## EVENT SPONSORSHIP ALLOTMENTS

Star Sponsors assign their sponsorship allotment from the items available in the Event Sponsorship Menu, and are welcome to contribute additional dollars to their sponsorship allotments to increase their demonstration of support:

	★★★★ 4-Star	★★★ 3-Star	★★ 2-Star	★ 1-Star
<b>Summit</b>	\$3,000	\$1,500	\$1,000	\$250
<b>Live@</b>	\$2,000	\$750	\$500	\$250
<b>Women's Forum</b>	\$1,000	\$500	\$500	

	Qty	Investment
<b>SUMMIT</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$5,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Reception Sponsor	1	\$2,000
<input type="checkbox"/> Breakfast Sponsor	2	\$1,000
<input type="checkbox"/> Lunch Sponsor @ Industry Partner Showcase	1	\$5,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$500
<input type="checkbox"/> Specialty Break/Bar @ Industry Showcase	1	\$1,500
<input type="checkbox"/> Awards Presentation Sponsor <i>(includes champagne toast)</i>	1	\$1,500
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<input type="checkbox"/> Lanyard Sponsor	1	\$1,000
<input type="checkbox"/> Giveaway Sponsor	1	\$1,500
<input type="checkbox"/> Mobile App Sponsor	1	\$750
<input type="checkbox"/> Photo Booth Sponsor	1	\$750

	Qty	Investment
<b>LIVE @</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$3,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Breakfast Sponsor	1	\$1,000
<input type="checkbox"/> Lunch Sponsor	1	\$2,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$500
<input type="checkbox"/> Photographer Sponsor	1	\$1,000
<b>WOMEN'S FORUM</b>		
<input type="checkbox"/> Keynote Speaker Sponsor	1	\$5,000
<input type="checkbox"/> Education Session Sponsor	TBD	\$750
<input type="checkbox"/> Reception Sponsor	1	\$2,500
<input type="checkbox"/> Breakfast Sponsor	1	\$1,000
<input type="checkbox"/> Lunch Sponsor	1	\$2,500
<input type="checkbox"/> Shared Break Sponsor	Unlimited	\$500
<input type="checkbox"/> Photographer Sponsor	1	\$1,000

## EVENT SPONSORSHIP ITEMS *(select items from above, add additional if desired)*

<b>Summit</b>	<i>Includes \$3,000 allotment</i>	<i>Includes \$1,500 allotment</i>	<i>Includes \$1,000 allotment</i>	<i>Includes \$250 allotment</i>
	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____
<b>Live@</b>	<i>Includes \$2,000 allotment</i>	<i>Includes \$750 allotment</i>	<i>Includes \$500 allotment</i>	<i>Includes \$250 allotment</i>
	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____
<b>Women's Forum</b>	<i>Includes \$1,000 allotment</i>	<i>Includes \$500 allotment</i>	<i>Includes \$500 allotment</i>	<i>No allotment for this event</i>
	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Add'l contribution: \$ _____	<input type="checkbox"/> Optional contribution: \$ _____