



NFPA MEMBERSHIP LOGO TERMS OF USE AND TECHNICAL GUIDELINES

Terms of Use

NFPA maintains a collective membership mark for use by NFPA members to designate that they are members of NFPA. Members may use the collective membership mark in accordance with these terms.

1. NFPA members may use the NFPA acronym and logo solely to designate that they are members of NFPA. Members may use the NFPA logo on marketing or other promotional materials, including, for example, product packaging, brochures, letterhead, company Web site, and business cards to indicate that they are an NFPA member.
2. The NFPA acronym and logo should be used in close proximity to the member's name, and must be set in a type equal to or smaller than that used for the member's name.
3. The NFPA acronym and logo may not be used in a manner that indicates, directly or indirectly, endorsement or approval by NFPA of a member, or its products, services or activities.
4. The NFPA acronym and logo should not be used in conjunction with a product, service or activity that does not fall within the scope of NFPA's mission or purpose.
5. The NFPA acronym and logo may not be used by non-members without NFPA's express written permission. NFPA will take all action it deems necessary to stop the unlawful use of its acronym and logo.
6. The NFPA acronym and logo should not be used in any way that would imply that a non-member is a member of NFPA.
7. The NFPA acronym and logo may not be used for any other purpose except as specifically authorized in writing by NFPA.

Technical Guidelines

1. Be sure to note the orientation of the arrows in the symbol. The logo should always be oriented so that there is a dominant horizontal axis.
2. Whenever possible, the NFPA symbol should be reproduced in PMS 1795; the signature (the type that accompanies the symbol) should be reproduced in Black. In one-color applications where PMS 1795 is not used, the logo will be the same color as the rest of the printed material, and good design judgment should be exercised in this area. In the case of two-color applications without PMS 1795, such as black and blue, the logo should be displayed in black.
3. Be sure to allow an adequate amount of white space to surround the NFPA logo. (This will isolate the logo and prevent conflict with other graphic elements.) In most cases, this white space should never be less than half the diameter of the symbol. This will give the logo relief, more impact and enable it to be distinguishable on a busy page without having to make it overpowering in size.
4. Do not enclose the logo in a shape.
5. Do not add visual devices to the logo.
6. Do not reproduce the symbol in line form.