



## Nominees 2015 WSAE Board of Directors



**Chair (2015)**  
**Barb Kachelski, CAE**  
*Senior Vice President/COO*  
American Academy of Cosmetic Dentistry



**Director (2014-2017)**  
**Kathy Raab, CAE**  
*Executive Director*  
NARI of Madison (National Association of the Remodeling Industry - Madison Chapter)



**Chair-Elect (2015)**  
**Martin Tirado, CAE**  
*Executive Director*  
Snow and Ice Management Association



**Director (2014-2016)**  
**William St. John, CAE**  
*President*  
20/20 Foresight



**Secretary/Treasurer (2015)**  
**William Sepic, CAE, IOM**  
*President*  
Wisconsin Automobile and Truck Dealers Association

*Note: Terms run December to December of each year.*

## Continuing Board Members



**2015 Past Chair (2015)**  
**Eric Lanke, CAE**  
*CEO*  
National Fluid Power Association



**Director (2013-2016)**  
**Kristina Mattson-Grimm, CAE**  
*Vice President Membership, Products and Services*  
Credit Union Executives Society



**Director (2013-2016)**  
**David Schmidt, CMB**  
*CEO*  
Wisconsin Bakers Association, Inc.



**Director (2012-2015)**  
**Dave Baumann**  
*Chief Operations Officer*  
Executive Director, Inc



**Industry Partner**  
**Director (2012-2015)**  
**Marin Medema, CMP**  
*Senior Sales Manager*  
The Osthoff Resort



**Director (2012-2015)**  
**Mike Theo, CAE**  
*President and CEO*  
Wisconsin Realtors Association

*The slate of candidates will be approved at the 2014 Annual Business Meeting on Dec. 4, 12:30 - 1:30 p.m., in conjunction with the Holiday Event at the Madison Marriot West.*

