

Society of Association Executives National Online Education Partnership

Participating SAEs

- Association Executives of North Carolina
- Colorado Society of Association Executives
- Connecticut Society of Association Executives
- Georgia Society of Association Executives
- Indiana Society of Association Executives
- Kansas City Society of Association Executives
- Kentucky Society of Association Executives
- Midwest Society of Association Executives
- Missouri Society of Association Executives
- Oklahoma Society of Association Executives
- Ohio Society of Association Executives
- Texas Society of Association Executives

Process Review

- States submit speakers at their convenience and SeminarWeb takes care of the rest!
 - Check state calendars and schedule a date with speaker
 - Add CAE/CMP credit
 - Activate registration page and let other states know they've been opted-in
 - Hold a speaker training/technical rehearsal
 - Send marketing emails two weeks prior and day before webinars
 - Send program materials, moderate the webinars, send evaluation and certificates
 - Record the webinar and convert to self-study if feedback is positive
 - Handle all tech support/customer service
 - Mail you revenue checks every month!

Show Me the Money

- No initial investment for custom branded portal and no risk with no fees, just revenue sharing:
 - Earn 65% of revenue from every program that is purchased on your site and also submitted by you.
 - Earn 40% of revenue from every program purchased by registrants on your site, regardless of which association created the content.
 - Earn 25% of revenue from any program purchased on other SAE sites that you submitted.