



Wisconsin Society
of Association Executives

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2024 WSAE Industry Partners Committee

Committee Charge	Focuses on using experience and professional connections to help grow and develop WSAE sponsors and sponsorship opportunities.
Goals & Responsibilities	<ul style="list-style-type: none">• Reach out to potential industry partners for membership using professional connections, and foster relationships between industry partner members• Provide input on areas of impact such as advertising, sponsorship, benefits, exhibits, events and membership• Identify opportunities for Industry Partners to help support WSAE financially• Assist with efforts to increase peer participation by being an ambassador for WSAE expo and Industry Partner attendance
Committee Composition	The Industry Partners Committee is comprised of 5-10 Members.
Term of Service	All committee members agree to serve an approximate one-year term. Committee term: January 8 - December 31, 2024
Expected Commitment	The Industry Partners Committee meets 4-6 times a year virtually. Time commitment is approximately 1-2 hours per month.
Reporting Expectations	The Industry Partners Committee reports to the Industry Partner Directors of the Board, providing updates as needed.
Committee Member Requirements	<ul style="list-style-type: none">• Desire to advance the mission of WSAE• Must be able to carry out the work of the committee• Must be able to make the necessary time commitment• Must be able to attend and actively participate in conference calls and meetings• Are a WSAE member in good standing